



Chinese Short Courses for Business

Chinese Commercial Culture

Duration: ½ day
Dates: 5 Mar / 24 Sept
Fee: £79

This course aims to equip participants with an essential understanding of Chinese commercial culture, and an understanding of how to adjust their business communication skills according to the Chinese operating environment.

People attending the course will gain the necessary background to participate in constructive communications with Chinese business partners. It is designed for business executives, professionals and individuals who are, or will be, engaged in business with China.

Chinese Business Communication

Duration: 2 x ½ days
Dates: 8&15 Mar / 15&22 Oct
Fee: £163

The course aims to provide intensive training in Mandarin Chinese for business communications, equipping delegates with fundamental language skills including greetings and welcomes at business meetings / presentations and introductions.

A basic knowledge of the Chinese language will show a commitment and respect which could give you a competitive edge. The course is designed for business professionals who wish to communicate using simple Chinese when visiting China, meeting their counterpart in the UK or employing Chinese nationals.

For further information:

www.cardiff.ac.uk/train train@cardiff.ac.uk
029 2087 5274

Open
for Business